SOC 300: Introduction to Sociological Research Methods
Lab 6: Developing a Qualitative Research Strategy
03.07.13

Name: _____

1. What do you care about? Discuss this phenomenon(a) you are interested in with your group and briefly summarize it below.

2. What subjects will be relevant to research of this type? What is it about these subjects' standpoint that offers situated knowledge of the phenomena involved?

3. What site(s) will be relevant to research of this type? Anticipate aspects of this context that will be important to your research question(s).

4. Briefly speculate on the extent to which this research uncovers phenomenon(a) of sociological significance? How might this issue be approached through traditional qualitative methods (observation, interview)?

5. Expand on the overall approach by identifying important processes, meanings, values, actions, or interactions in this phenomenon(a). Briefly consider how one might identify or isolate these sensitizing concepts through the method(s) discussed above.

6. From this discussion, develop the general research question(s) that could guide your qualitative project. For review of research questions in qualitative research, see Thinking deeply 17.2, p 385.

7. What type of sampling approach will you employ? Be sure to define this type of sampling and discuss it in terms of your research. Use Key concept 18.2 and 18.3 on page 419 for assistance.

8. How will you ensure the reliability and validity of these data collected? Be sure to include a brief discussion of the alternative criteria often used for evaluating qualitative research. . For review of reliability and validity in qualitative research, see pp. 389-397.