Memo 1 – Organization and Media

Introduction

- Identify a primary issue
- Characterize the Org/media perspective
- Offer a purpose statement that guides the reader through the analysis

Body

- Organization Perspective on the issue (1 source)
- Media Framing of the issue ("both" sides if possible) (3 sources)
- Comparison and contrast of all perspectives

Conclusion

- Reiterate the primary issue
- Review the perspectives offered
- Revisit the purpose statement and draw some conclusion about the issue

Memo 2 - Theory

Introduction

- What theory are you going to use?
- What has drawn you to it?
- Why is it the best fit?

Body

- Explain the theory
- Offer something from your work on this group that exemplifies the theory you've chosen
- What else about this theory makes it a great fit?
- What aspects of the other theories make them less effective?

Conclusion

- What theory did you use?
- Why is it the best fit?
- What else will you look for to further explicate the theory?

Memo 3 – Role as a Researcher

Introduction

- Where are you doing your research?
- What tasks are you asked to do?
- Preview its relation to your research agenda in a purpose statement

Body

- Offer an account of your work
- How did the Sanders piece surface in your field work?
- How did the Emerson et al. piece surface in your field work?

Conclusion

- Review the components discussed above
- How have you balanced research and volunteer work?

Introduction of project

Reminder

- State the organization and their issue
- State the theory you used
- State how your research informed your work

Consider where you started and where you ended up

- Think about your interest statement (start)
- Think about how your work/approach has changed as a result of the project
- Highlight one major component of change
    - Theoretical
    - Organizational understanding
    - Your role as a researcher

Preview

- Discuss the order of your portfolio
- Offer a glimpse into your definition of social movement

Conclusion Statement

Review

- Return to your primary concern of the semester
    - What questions did you ask early on?
    - What answers did you find?
- Offer a strong statement of your findings
    - How does the organization understand their mission?
    - How is the cause of the organization discussed in the media?
    - What theory did you use and how did it help you understand the movement?
    - What experiences as a researcher enhanced your findings?

Drawing on our original discussion, offer your own definition of social movements

- What original definitions influenced this conclusion?
- How did your field work influence this decision?

Field Work Notes

- Jottings from the time in the field
- Expansion of above jottings after leaving the field

Brief reflections on the activities of that day and how they may connect to larger theoretical/e