SOC 300: Introduction to Sociological Research Methods
LAB 5 Content Analysis
02.28.13

NAMES _____
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Our guiding research question is:

Our unit of observation is:

Our unit of analysis is:

Our variables are as follows: (Include what variable you will be coding, how you will code for these variables, whether you are coding for manifest or latent content. Don't forget to think about independent, dependent, and intervening variables. Consider if any scales will be used and how they will be determined).

Our hypothesis is:

We will code these variables in the following manner: (in the space below, produce a coding manual)

Our data are: (In the space below, produce a coding schedule filled out)

Our findings can be summarized as follows: